

Curriculum vitae



Name: Erik B:son Blomberg
Email: erik.blomberg@extendaretail.com

PROFILE SUMMARY

Efficient, goal and profit-oriented generalist lawyer, getting things done. Eight years' experience as global law firm attorney combined with 15 relevant years as in-house corporate lawyer and GC at larger multi-national corporations and 10 years as self-employed interim senior legal advisor. Combining sound commercial instinct with excellent command in legal issues. Pragmatic, dependable and easy-going with strong interpersonal skills.

RELEVANT WORK EXPERIENCE

2021-> **General Counsel / Head of Legal** Extenda Retail Group

Responsible for all legal matters within the group, including customer, supplier and partner contract management and negotiations, corporate compliance framework, overall compliance, GDPR and privacy, company and corporate matters information security, insurance, formal and informal disputes. Member of the executive management team. Secretary of the board of directors.

2017 -> **Senior Interim Legal Counsel** B:son Corporate Consulting AB, Stockholm

Providing legal services in a broad range of areas (day-to-day, legal support to operations and management, drafting agreements, negotiations, risk management, corporate matters, disputes/litigation, M&A, special projects) as short- or long term interim legal counsel to various small- mid- and large companies in Stockholm area.

2021 **Extenda Retail Group** Acting General Counsel, full time, 6 months. Assignments include: Head of Legal, IT law, policy framework, GDPR, SaaS and cloud agreements, corporate law, outsourcing, member of Executive Management.

2020 - 2021 **Systembolaget AB (publ)** Senior Legal Counsel, full-time, 5 months. Special project on GDPR/Schrems II.

2020 **Mycronic AB (publ)** Acting General Counsel, full-time, 8 months. Assignments include: Head GC office, tech law and issues, compliance, corporate law, GDPR, customer and supplier commercial agreements, stock exchange law.

2018 - 2020 **3 (Hi3G Access AB)** Interim senior legal counsel, full- and part time, Assignments include: GDPR and privacy law, telecom issues, customer and supplier commercial agreements.

2018 **Apoteket AB (publ)** Interim Senior Legal Counsel, full-time, 9 months. Assignments include: GDPR, pharma law and issues, customer- and supplier commercial agreements.

2017 **PostNord AB (publ)** Interim Senior Legal Counsel, full-time, 1 year. Assignments include: logistic and transport law and issues, customer and supplier commercial agreements, corporate law, compliance, M&A.

2017 **Lantmännen** Interim Senior Legal Counsel, halftime, 6 months. Assignments include: retail law and issues, M&A, corporate law, customer and supplier commercial agreements, environmental law, property law, competition law.

2013 – 2016 **Senior Legal Counsel, Director Legal** Lantmännen HQ, Stockholm

Senior Legal Counsel and Director Legal at the global co-operative Lantmännen, one of the largest global groups within food, FMCG and agriculture in the Nordics. The Group operates in 22 countries, has about 8,500 employees and a turnover of SEK 35 billion with strong brands as AXA, Kungsörnen, Bonjour and FinnCrisp. Providing legal support to two business areas (Cerealia and Machinery Division) as well as on group level in a broad range of areas. Implementing group initiatives into the business areas. Corporate matters, competition law and

ABC-issues, marketing issues and compliance implementation/risk management. Medium and large size M&A-work (e.g., the acquisition of the Vaasan Group). Special projects and project management in formal and informal dispute resolution, IT procurement and environmental exposures. Project management, drafting and negotiating various types of contracts and support to sales force. Responsible for coordination of all disputes within the group. Staff liability for legal counsel. Procurement and liaising with external legal advisors.

2009 – 2013 General Counsel, Head of Legal Addici AB, Stockholm

Addici was a leading integrated facility management player in the Nordics until 2013 (1,300 employees and turnover of SEK 1,000 million). Danske Bank reclaimed ownership in 2009. Hired to co-assist in the subsequent turn-around case by decreasing top line and growing profitability leading up to successful divestment of the group to competitor Coor Service Management. Responsible for building and expanding the legal function and risk management within the entire group. Answerable for all legal matters and issues within the group, including contract law, contract drafting and negotiations, competition law matters, support to sales and procurement, company law, dispute resolution, M&A, insurance law, property law and risk management. Staff liability for legal assistant. Deeply involved in management. Member of the group management team. Secretary of board at the parent company Addici Holding.

2002 - 2009 Senior Associate, Attorney-at-law Baker & McKenzie Law Firm, Stockholm

Baker & McKenzie is the world's largest law firm. Senior associate at the firm's Corporate Commercial and M&A departments. Project leader in private M&A transactions, due diligence, independently drafting and negotiating SPA, ATA, shareholder's agreements, outsourcing, advanced corporate law, commercial agreements and litigation matters. Responsible for junior associates' work, coaching and training. Member of the Swedish Bar Association.

2006 Seconded In-House Legal Counsel CloettaFazer AB (publ), Stockholm

CloettaFazer was the leading confectionery company in the Nordic region with strong brands as Karl Fazer, Kexchoklad, Center, Dumle and Geisha. Secondment as in-house company lawyer, handling all legal matters within the group, including contract analysis and negotiation, production, customer and distribution agreements, marketing issues and support to sales. Reporting to group CFO.

2000 - 2002 District Court Junior Judge Stockholm City Court, Sweden

Service as district court junior judge at Sweden's largest court. Independently handling civil and criminal law matters and cases and acting responsible judge in several law cases. Chairman of the Junior Judge Council. Representing and negotiating for all junior judges vis-à-vis court management.

1996 - 1999 University Law Teacher Law Faculty, Lund University, Sweden

Student teacher in company law as well as constitutional law (a mandatory course at the LL.M. programme).

EDUCATION

2016	Individual Leadership Programme Leadership behaviour, team management, communication and leading business & operations.	Novare Leadership Academy, Stockholm
1999 - 2000	Master of Law (Magister Legum) The international master program. Master thesis on IT law in German language.	Faculty of Law at the University of Heidelberg, Germany
1995 -1999	Juris kandidat (LL.M.) The law programme leading to the Swedish Master of Laws Degree. Problem based learning.	Faculty of Law at Lund University, Sweden
1998	Certificate of Proficiency (CoP) Contract law, company law, introduction to the common law system, thesis. Scholarship law studies.	School of Law at Canterbury University, New Zealand
1994 - 1995	Leadership and officer in the reserve The Understanding Group and Leader (UGL), group dynamics, pedagogy and basic psychology.	Royal Swedish Air Force, Swedish Armed Forces

LANGUAGES

Swedish, English and German.

INTERESTS AND MISCELLANEOUS

Family and friends. Food and good wine. Sport and health: triathlon (6xQualified to Ironman World Championship), Swimrun (6xÖTILLÖ finisher) and outdoor (sea kayaking). Certified Ironman Coach.